JUNE 2014
Zonta Club of Ipswich Inc.

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  Top 5 goals per committee

**DATE CLAIMER** 



20 July 2014
Heritage Homes Tour

Four local homes including morning tea, lunch and concluding with wine – limited seats



Next meeting
Monday, 28 July 2014

### **President's Message**

In parallel with a new biennium for Zonta, I commence my journey as club president for 2014-15. All great journeys have key ingredients – goal setting, planning, measuring and most importantly taking on board those lessons we learn as we find ourselves down side streets that simply were not in the original plan.

I am not on this journey alone as you all stand beside me to immerse ourselves in the service, membership and advocacy activities that shape what we achieve as a united body of women all seeking to improve the status of women – locally, nationally and globally.

Most important of all is the fellowship which is shared as we step out on our journey. I can not iterate enough the importance of involving yourself in the activities that occur outside the monthly general meetings – as some of the most wonderful memories in my 9 years in Zonta have occurred as part of these service and advocacy activities.

Sunday 15 June was our annual planning day for the club and the following articles within this newsletter will summarise the highlights. Seventeen of the club members were in attendance. Here's where the goal setting and preplanning for the next 2 years commenced. Each committee tabled its 5 top goals and there was lively conversation on ways to ensure we successfully achieve them.

The committee chairs will now take accountability for formalising each plan and this will need your support and involvement to flesh out the key components. Each committee has at least one project so everyone will find themselves with a role to play in their designated group. We will discuss this more at the June Meeting.

One of our signature events for many years has been the Heritage Homes tour and a big thanks to Bev Johnston for making this possible once again this year (20 July). Please ensure you register your support at the June General Meeting by putting your name down for pre-day baking and/or on the day food preparation /assisting at the morning tea or lunch venues. Let's make this a simply wonderful experience for the ticket holders. Some of you will remember I bought my home after being a ring-in to a Heritage Homes tour in 2004 (Yes, before I was even a member of the club).

I am sure we look forward to hearing all about the Zonta International Conference when Sandra Venn Brown returns. Hence, the July meeting will be committed to Zonta goals and projects (at the international level), how we align with these and of course Sandra's adventures.

Finally I'd like to thank you for the support you have given me simply in these 3 short weeks with your words of encouragement and wisdom. I believe our learning journey is never over, so your emails and conversations are always appreciated.

Looking forward to fellowship at the June General meeting.

Tina Kelly President



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#### 15 JUNE PLANNING DAY IN REVIEW

Bright and early on the morning of Sunday, 15 June 2014, 18 of our eager and enthusiastic Zontians rocked up to Harding Martin for a welcoming coffee and a morning of planning and invigoration.

Thank you to everyone who assisted with the organising, particularly Tina and Pam (and her lunch creators). Thank you to everyone who attended. I hope that we can keep the energy and creativity going – and actually follow through on many of the ideas and plans discussed during the day.

We started with a welcome by Tina and a quick discussion as to what we hoped to achieve for the day and the intention to end the day with a calendar that would set out our next 24 months. We hoped that each committee would leave with their 5 priorities for the upcoming 12-24 months and have their next 12-24 months plans more formalised.

We very quickly went over last year's workshop, what is Zonta, what does it mean for us, mission, goals etc.

We then had nearly an hour to discuss where our club is now and we covered a number of issues:

- Current committees and their structure;
- What do we need to reassess within our club
- What is working? What could be changed? Improved? Etc
- Other matters generally

At 10.30 am we broke for morning tea (thank you Dianne for your coffee making skills – it was appreciated) and cake and had 30 minutes to discuss, among other things, some of the matters raised that morning.

At 11am and rearing to get into our committees and into the nitty gritty we settled down with our various committee sheets.

We broke into our three committees – one on each level of Harding Martin.

We had 50-60 minutes to quickly work through specific worksheets prepared for each committee for this day. After noting the responsibilities of each committee, specific questions were posed and each committee was asked to come back to the group with their plan for the next 12 months, and in particular 5 priorities for the upcoming year.

For 60 minutes we talked and considered and debated and chattered and sweated and planned, planned, planned. And then Tina said "5 minutes to go". Membership certainly wasn't ready.... We still had lots to do.

At 12pm the three committees moved back into the one room.

Service: reported on their plans for the next two years which included raising \$36,000 and detailed exactly which events, the dates of these events and the anticipated amounts to be raised. It was stressed that our fund-raising is often about ticket sales.

Membership: reported on our Birthday Babes, Fellowship and Snapshot Champions, our plans for guest speakers and our plans for increasing membership.

Advocacy: reported on their busy plans for the upcoming 12 months.

We had planned to finalise our calendar for the next two years on this day. Some dates were completed and Maria K will organise for an updated calendar to be circulated shortly for

comments/changes/updates etc. This is a valuable tool for the next 12 months.

Feedback: was very positive and this has been emailed to each Zonta member.

Thank you again. Your willingness to participate, to contribute on the day, have your say, and, in the main, listen was much appreciated.

Maria K



# Report from planning day breakout group – Membership Committee

We worked though the specific worksheet prepared for the Membership Committee, noting that it also includes fellowship and program.

We found these the two easiest sections so started with them.

**Fellowship**: we are very keen to put a focus on fellowship within the club.

We have appointed a "Birthday Babes Champion" in Marie Dixon. We are reverting to the quarterly, rather than seasonally dissected birthdays. Marie has the birthday list that she will be updating. She will be nominating someone from each quarter to be the co-ordinator that that quarter's birthdays and then she will be confirming with you that you have your Birthday Babes event organised. We will then get a report back to the general meeting about what was undertaken and when etc. We are envisaging that this will be a role Marie will take on for several years (ie for continuity). The Birthday Babes list will also appear

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on the newsletter (thank you Karen). Photos of events etc will be loaded onto Ipswich's website (thank you Tina)

We have appointed a "Fellowship Champion" in Kate. Again, we are envisaging that this role may go for more than one year for continuity. Kate's role will be to organise fellowship events for the whole membership. We will start with one per year due to all our other commitments and see how this unfolds. This will be outside our standard functions. This will be a non-fundraising event. Kate's ideas will be discussed at the Membership Committee and then will be brought to the general meeting. We are looking to have this event in your calendar early so that most members can attend.

Kate's role will also be fellowship to include the more recent members of our Club and this may involve smaller get-togethers of "older" and "newer" members. Watch this space.

### Program:

Gaye has volunteered to be the Club's liaison with the caterers (thank you Gaye). Guidelines in relation to this system will be put in place and must be followed. We are having too much trouble with numbers for the caterers. Further details will be provided at the general meeting and in the newsletter. Please work with Gaye on this – it is a very difficult part of our club to maintain properly. (Since the planning day Pam Lane has been trialling a SMS which could be very effective – thank you Pam)

Kate and Gillian will be our "door welcomers" including organising who is sitting at what table. We would like to continue with allocating seating (except for special occasions such as Birthday and Changeover). The whole group attending the Planning Day were keen to see the allocated seating continue to ensure we are mingling and getting to know our fellow wonderful members that little bit more.

Guest speakers: we spent some time on this and came up with a number of names that Bronwen can consider and we can work through at the next committee meeting. While we recognised that for events such as Changeover and the Birthday we are looking for entertaining speakers, for general meetings (those that we require guest speakers for) we are looking to learn something from the evening and an interesting array of names has been given to us.

The Christmas Party and Birthday Party are still under discussion

We will be continuing with the Snapshots at the general meetings and appointing a Snapshot Champion to co-ordinate this very interesting part of our meeting. (Since the planning day Elizabeth has volunteered for this role – thank you Elizabeth).

**Membership:** The main part of our Committee ie our main focus is Membership.

Our committee discussed our current number (at 36) and our preferred number (around 36-40) and that we would be looking to work towards 40 over the next 12 months.

At the June general meeting we will have no snapshot and instead undertake a "circle of influence" exercise to get all of us thinking about potential new members.

For membership: The ideas were sparking, the room was energised, we needed more time, we had more thoughts than minutes, everyone was talking, everyone was contributing, we couldn't get our thoughts onto paper fast enough — and then our time was up. Before we knew it we were being called back into the main discussion room.



### Service, Finance and Fund Raising Committee

The Committee for this year is Pam Lane (chair), Jan Ackroyd Bailey, Pat Evatt, Chrissy Field, Veronica Hall, Beverley Johnston, Jill Lucht, Dianne Maccheroni, Agnes Maskalans, Anne Matyear, Maria Stevenson, Pam Vande Hoef, Lee Van Dyken-Schabe, Helen Walker.

Welcome. We will meet on the first Monday of the month at Pam and Kath's place, 6.15 to 6.30pm. Starting with a one plate meal and a glass of wine. Following the planning day we have a range of challenges that we need to meet over the next two years. I am sure we all up for it, and we will have fun along the way.

Heritage Homes is our next event and the brochures have been emailed out this week. Bev will have some printed brochures on Monday night. Bookings can only be made by contacting Bev. Payments will be arranged once you have a firm booking.

We will need quite a bit of assistance on this event. I will be seeing people on Monday night asking for volunteers both for Saturday and Sunday. It is the days working in the

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kitchen together that our Zontian memories are made of. So once again opportunities for memories.

Pam

### **Advocacy Committee**

Our committee consists of: Karen Newton (Chair), Teena Dawkins, Robyn Hargreaves, Wendy Howell, Eirys Jones, Marie Kavanagh, Margaret Llewellyn, Brenda Ryan, Deidre Young and Sandra Venn-Brown.

Welcome. I would like our committee to meet on the first Tuesday of the month. The time and venue is to be confirmed and I will discuss this with the committee at the general meeting.

We have a big year ahead of us with lots of events coming up which will need media coverage, so let's hone those writing skills.

As you will see from our top 5 priorities, there is some emphasis on social media and media generally. If you are on FaceBook currently and not already LIKED our FB page, please do so and then invite your friends to LIKE us also. We are intending to update this page weekly with something topical and relevant. Of course, if you have something that you would like up there, just let either myself or Teena know.

Invitations for nominations for the Young Women in Community Affairs award have been sent to local schools this week, and I encourage you to share the details with anyone in your network who may qualify.

This newsletter is not necessarily a fair representation of the monthly news that we will be delivering as we are looking at new formats. If there is something in particular you would like to see, please let me know.

See you at the dinner meeting. Karen



### PRIORITIES: TOP 5 GOALS PER COMMITEE

## Organisation, Membership & Classification top 5 priorities Fellowship:

- appoint Champions for Birthday Babes and Fellowship and Snapshots
- reactivate Birthday Babes with all quarters to have held their 2014 birthday event by December 2014 Christmas party (and reported back to general meeting on their great event) and reactivate fellowship activities with one fellowship event to be held before December 2014 Christmas party

### Program:

 organise list of guest speakers by August committee meeting and have guest speakers until 30 June 2015 organised by August general meeting

#### Membership:

- Undertake Circle of Influence exercise at June general meeting to get all members considering possible new members with prospective members evening before November
- Have 40 members by March 2015 meeting

### <u>Service and Fundraising top 5</u> priorities

- Biennum Fund Raising Goal -\$36,000
- "Hands On" in our community (e.g. Race Day 'day labour' support; Bunnings)
- Fashion Show Case 2014 Zonta clubs working together
- Dressed for Success (6 monthly clothes drops)
- Diligently measuring our success (minimum quarterly) and documenting Lessons Learnt.

### **Advocacy top 5 priorities**

- 16 days of activism expand on last year's success by including a launch event.
- Newsletter reinvigorate with monthly distribution.
- FaceBook contributions –
  increase our presence in social
  media by posting to our FB page
  weekly.
- Young Women in Community Affairs Award, JM Klaussman Award and Birthing kits are all to be undertaken annually.
- Link media to our service and fundraising, and advocacy events to increase public awareness of our club activities and Zonta International.

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### **PHOTOS FROM CHANGEOVER ON 24 MAY 2014**



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