

Workshop - "Membership & Engagement Marketing for Clubs"

(2009-06-24 23:28 GMT)

Zonta Club of Redcliffe will be holding a Marketing workshop at Sails Restaurant and Function Centre, Suttons Beach Parklands Redcliffe on 24th August, 2009.

The workshop and dinner will commence from 7-15pm.

The cost will be \$25 pp (2 course meal) and there will be a cash bar open for drinks. Door prizes and lucky number board also on the night.

RSVP TO: lynda@sesamelane.com.au or Phone 3203 6731 by 19TH August, 2009

This practical marketing session will assist Zonta Clubs to develop and implement marketing strategies to attract, engage and retain members.

Hear how to develop a one page marketing plan, develop your Club's point of difference, identify and generate new members and enjoy increased profile and membership.

This will be presented by Hilary Knights, Senior Consultant, Marketing Angels, Delivering marketing that works, Executive Member, Brisbane North Chamber of Commerce, Coordinator, BNCC Women's Division The Hub and Editor & Founder, Childcare Business Matters