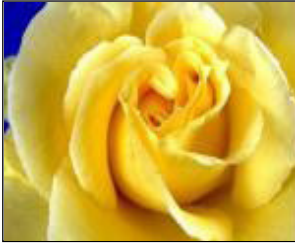


## Our Plan – 2010 and beyond “*Together – As One*”



**DISTRICT 22 Board provides high quality advisory and support services which enhance our Clubs’ capacity and ability to serve the community at the local and international levels.**

### **We will focus on 6 key priorities for the 2010-2012 biennium:**

- Aligning projects with ZI Mission and Objects
- Fundraising for service
- Membership - Recruitment and Retention
- Communication and Education
- ZI Awards & Scholarship programs
- Advocacy

### **We will work with clubs to:**

- Ensure our District continues to be recognised as a key Women’s group in Queensland
- Ensure communication is clear, timely and concise
- Increase attraction of Zonta
- Promote good planning and preparation in the conduct of meetings
- Support development of strong club leadership and encourage succession planning
- Care for the welfare of all members by recognising and valuing their contributions

## Our Plan – 2010 and beyond “Together – As One”

OUR PRIORITIES FOR THE 2010-2012 BIENNIUM	ACTIVITY	TARGET	MEASURE OF OUR SUCCESS
ALIGNING PROJECTS WITH ZI MISSION AND OBJECTS	Encourage clubs to use ZI resources in reviewing service projects, programs and advocacy efforts	Increase in the number of ‘Z’ projects as compared to ‘B’ projects across the District	Proportion of ‘Z’ and ‘B’ projects
SERVICE FUNDRAISING	Educate members about responsibility for supporting ZI projects.	Increase in the number of clubs contributing at least one third of service dollars to Zonta International Foundation	Increase in District contribution to Zonta International Foundation
MEMBERSHIP RECRUITMENT AND RETENTION	Support clubs in developing Membership Plans developed in conjunction with District OMC Chairman  Support clubs in preparing and conducting Information Sessions or equivalent  Support clubs in developing a formal Induction/Orientation and Mentoring program	Net increase in total District membership	Overall membership numbers
COMMUNICATION AND EDUCATION	Provide support to clubs through training sessions and ‘handy hint’ resources to club Presidents  Deliver interesting and challenging agendas at Area Meetings to encourage participation of all clubs  Through District Chairmen, provide up-to-date and relevant information on UN, advocacy and service issues that can be used by Clubs in educating their Club membership  Provide a “voice” for all members, taking advantage of technology	All Clubs represented at Area Meetings each year	Participation of clubs at Area Meetings
AWARDS AND SCHOLARSHIPS	Provide advice and support to Clubs to assist them in increasing their participation in ZI awards and scholarships (YWPA, JMK, and AE)	Net increase in the number of Clubs across the District participating in ZI award and scholarship programs at the local level	Participation of Clubs in ZI award and scholarship programs
ADVOCACY	Encourage clubs to use ZI resources in reviewing service projects, programs and advocacy efforts  Support greater member understanding of the legislative process.	Net increase in the number Clubs in the District using the ‘scorecard’ to consider and evaluate service and advocacy efforts	Increased level of participation in advocacy across the District