**Advocacy Report /Communication PR/Archives 2014-15**

**Chair** Heather Stevens

**Committee** Jenny Garde, Trish Littler, Uli Hosang

The Changeover dinner which celebrated 20 years of Zonta was well publicized with many past and present members. Great coverage was given by the Coolum & North Shore Advertiser with a picture of the Mayor Mark Jamieson, President Sandy, founding president Trish as well as seven past presidents Thank you Jenny and Matt .

The Coolum and North Shore Advertiser has supported us for all our activities with coverage and pre publicity for our activities {birthing Kits, High Tea Affair and Women’s International Brunch} . We have also had publicity from the Sunshine Valley Gazette. Press releases were sent to My Community Connect and Sunshine Connect. As we had increased support from the Coolum community it could be attributed to the paid ad that Jenny organized for the local paper. Thank you.

After many deliberations Judith organised the new Zonta sign which was warmly praised at the March meeting . Thank you. It will be great to have it at our changeover dinner and other functions.

Thanks to Trish who continues to manage the Club archives, while we are also extremely grateful to Matt for his professional like photography .

Thank you to Petra who ably manages the web page with lots of information and photos from functions. Members are encouraged to check it for updates. It was suggested that social media may be the most effective way to publicize fundraisers and the club to women as well as new arrivals on the Sunshine Coast . We have had visitors who have gone to the website to make enquiries. The next step of course is to make sure that these women feel welcome. Sandy and all members continue to give all visitors a warm welcome.

My thanks to Sandy, members of the committee, as well as all members of Zonta Maroochy, who, while upholding the ideals of Zonta, have helped spread the word about club achievements and ensure that we all enjoy the fellowship and friendship found in this Club .

Heather Stevens